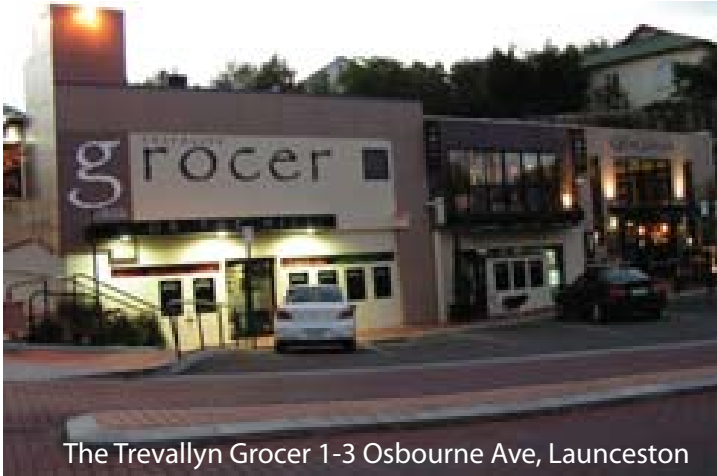




infuse iastic

the news of Infuse Coffee Roasters
burnie.tasmania

July 2011 - Issue #11



The Trevallyn Grocer 1-3 Osbourne Ave, Launceston

One of Tassie's best

The Trevallyn Grocer and delicatessen is located on Gorge Rd, Trevallyn. They stock fresh fruit and vegetables, meat and dairy products and fine foods from Tasmania, NOW including Infuse Coffee!

So whether you are someone who delights in finding exciting and different foods - including a growing organic range - or a tourist looking for some Tasmanian produce to take home, we think you will be delighted with the Trevallyn Grocer & Deli and its owners Marcus & Jo.

infuse IN BRIEF



PRICE INCREASE

Over the past months, green coffee has increased in price dramatically. This is mainly due to the higher demand for quality arabica, the shortage of supply and poor weather and crop yields. Whilst we have absorbed the last two increases, our last shipment saw a 25% increase in bean prices. This has left us with no option but to increase our price per bag slightly.

SOCIAL MEDIA

Facebook

We have reached over 580 friends on Facebook. If you haven't joined us please look us up.

Twitter

311 users are now following our tweets on twitter. Follow us for up to date news and recent roasts.

www.twitter.com/infusecoffee



Buying products with the Rainforest Alliance Certified™ seal of approval safeguards the rights and well-being of workers, conserves natural resources and protects wildlife and the environment.

The following Infuse Coffees have the Rainforest Alliance Certified™ seal of approval:

La Bastilla
Nueva Granada
Monte Cristo
Classic Espresso Blend
WILD Espresso Blend

www.rainforest-alliance.org

RAINFOREST ALLIANCE CERTIFICATION

Infuse Coffee now has Rainforest Alliance certification for 5 of our coffees! After working closely with Rainforest Alliance in London, we received our agreements and approvals this week. In coming weeks, you will see the certification seal appearing on our bags.



visit our online store

www.infusecoffee.com.au



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infuse.coffee.burnie.tasmania



follow us on twitter

www.twitter.com/infusecoffee



check out our blog

www.infusecoffee.blogspot.com